

SWACHH BHARAT CAMPAIGN

To accelerate the efforts to achieve universal sanitation coverage and to put focus on sanitation,



the Prime Minister of India, Shri Narendra Modi, launched the Swachh Bharat Mission on 2nd October, 2014. The Mission Coordinator shall be Secretary, Department of Drinking Water and Sanitation (DDWS), Ministry of Jalshakti with two Sub-Missions – the Swachh Bharat Mission (Gramin) and the Swachh Bharat Mission (Urban).

On 15th May 2019; APIMR Conducted cleanliness drive for creating awareness among the public about eh cleanliness of SBSPM. The Students of APIMR actively participated in creating awareness by cleaning the campus of SBSPM. The Students took initiative to clean the surrounding of vicinity.



APIMR faculty along with students started cleaning drive immediately after distribution of



equipment. With no time, everyone got involved in cleaning of APIMR Campus. Students were seen with a great zeal to clean playgrounds, garden area and others. Few students also swiped entrance area and porch area. All together were engaged to make institute and its surroundings neat and clean.

On the closure of day one's clean activity, Dr.

Jitendre Hude, Director of APIMR ended the event/ activity by making students pledge that it is the duty of each one of us to keep and maintain cleanliness of our surroundings. He also congratulated staff, students for their participation.

